

# Challenge

## BUILDING our FUTURE



### Capital Appeal





## Challenge Creates Opportunities for Meaningful Work and Community Involvement that are Key to a Full and Satisfying Life

For more than 40 years, Challenge has been a major driver in helping people with disabilities and employment barriers find rewarding work. We have steadily advanced our mission and done so with a sense of great pride and purpose.

## Help Us Grow and Take the Next Step



### We Are Moving to a New Location

Our future is bright as we prepare to relocate to South Hill Business Campus, a much more functional, safe, and cost efficient space to operate.

The move to South Hill is the result of a long and thoughtful process, and is being done to solidify and strengthen Challenge's commitment to supporting our clients. We are enthusiastic and excited about a vibrant future.

# Our History

**Challenge was founded in 1962** by Robert Sprole, Sr. to offer employment services to those with disabilities - those who were not viewed as having something to bring to the traditional workplace.

Since 1972 Challenge has occupied the pink building at 402 East State Street. Over the years Challenge has grown to serve nearly 800 individuals each year, helping them to find employment in the local community or in one of our own small entrepreneurial businesses. We make the most of our resources, partnering with hundreds of local businesses and other agencies to offer vital services in the most effective and innovative ways possible.



# The Need for a Move

## Functionality & Efficiency

The Challenge building was constructed in the 1920's and has served many different functions. With several reconfigurations through the years, the building does not lend itself well to our current needs, and the cost of necessary renovations would have been prohibitive. The new space will be well suited for our programs, more energy efficient, and much more cost effective to maintain.

## Safety

While the location is convenient, our current space has significant safety issues for our clients and visitors. There is limited parking, and the intersection can be dangerous for the volume and type of pedestrian and motor vehicle traffic that our operation generates.

## Future Growth

With a long-term and flexible lease the new space at South Hill Business Campus allows for changes, expansion and growth in a way that our current location could not. In a time of shrinking public funding, this move will allow us to lower operating costs without compromising our program services.



# Impact and Vision

**In our new home** we will occupy approximately 20,000 sq.ft. that will include a production area, dedicated space for our new Life Options Program, as well as Employment Services and administrative space. The whole area will be accessible, safe and ADA compliant. A large and suitable loading dock will enable us to expand the Business Services we are able to provide, potentially increasing revenue to support our programs.

**The move to South Hill is unquestionably our most financially responsible option — now and for our future.**



# Capital Appeal

## Our Capital Appeal goal is \$450,000

<b>Construction:</b>	\$335,000
<b>Furnishings:</b>	80,000
<b>Computer &amp; Infrastructure:</b>	15,000
<b>Moving Expense:</b>	20,000
<b>Total:</b>	\$450,000
<b>Funds Raised/ Pledged As of November 2009</b>	\$150,000
<b>Campaign Dollars To Be raised</b>	<b>\$300,000</b>

Unlike many agencies Challenge carries no long-term debt. We are financially stable, and we view this move as a strong and conservative approach to ensure our ability to be creative in meeting real needs in this community well into the future. But in order to transform these goals into reality we must turn to our loyal and dedicated supporters to help us get started.

**Making your gift to Challenge's Capital Campaign today will help us to continue to make a lasting and transformative difference in the lives of thousands of people who turn to us for life-changing services.**

## Empire Zone Tax Credit

Donating to Challenge's "Building Our Future" Capital Appeal, in addition to qualifying you for a charitable gift tax deduction, makes you eligible for a 25% Empire Zone Tax Credit on New York State income tax returns for donations of \$1,000 or more, and keeps your tax dollars right here in our community! For more information see our website at [www.aboutchallenge.org](http://www.aboutchallenge.org)

Or contact Emily Parker at 607-272-8990 Ext. 177, [emily@aboutchallenge.org](mailto:emily@aboutchallenge.org).

# Challenge

Challenge is dedicated to supporting individuals with disabilities and other employment barriers in developing their skills, interests, and talents to meet the ever-changing needs of today's workplace, and to be productive and contributing members of their communities.

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